



FOR IMMEDIATE RELEASE

RESIGNATION MEDIA AND BUZZTIME INC. JOIN FORCES TO CREATE THE LARGEST IN-BAR & RESTAURANT DIGITAL OUT-OF-HOME ADVERTISING TV NETWORK IN THE U.S.

Partnerships Expands Reach of Digital Network Bringing Advertising Service to More than 5,000 Bars, Restaurants and Venues Across the Country

(Austin, TX – September 7, 2017) – Resignation Media, the multi-platform digital media company with flagship brand theCHIVE, announced its partnership with Buzztime, the leading restaurant and bar trivia solution in North America, to combine their advertising networks. The deal will create the largest in-bar digital out-of-home advertising platform for screens in bars and restaurants in the U.S.

CHIVE TV delivers a five-hour viral video loop of stunts and hilarious licensed videos from YouTube talent, content partners as well as fans of theCHIVE. Buzztime delivers interactive entertainment and innovative dining technology to bars and restaurants that increases dwell, average check size and Buzztime players tend to bring a friend. Entertainment experiences include nationally networked digital trivia, card games, local multiplayer experiences and single-player arcade games. Resignation Media's advertising operation will create a first-to-market interactive advertising opportunity that will allow brands to utilize both CHIVE TV's highly engaging content and Buzztime's interactive entertainment to more than 5,000 bars, restaurants and venues nationwide.

"We're thrilled to partner with Buzztime to bring our advertising operations to an established, best-in-class on premise entertainment solution," said Leo Resig, CEO of Resignation Media. "This is a big win for Digital Out of Home Advertising and we're stoked to be laying the foundation to catch a piece of \$4.5 billion projected to be spent on DOOH advertising in the next few years."

"Through the combination of our two networks, partnering with CHIVE TV enables us to expand our respective brands into the fast-growing Digital Out of Home space," said Ram Krishnan, CEO of Buzztime Inc. "This is a unique opportunity that creates highly engaging experiences for guests while building tremendous value for advertisers and we are excited to take it to market."

Since its launch, CHIVE TV is streaming in more than 1,700 bars and restaurants across the country, including Westin Hotels, Dave & Busters, Quaker Steak & Lube, and Dickey's BBQ, and Royal Caribbean's entire fleet of ships. This partnership with Buzztime will bring CHIVE TV's advertising network to top chains like Old Chicago, Buffalo Wings Wings, Aroogas, Beef O Brady's and more immediately reaching a combined audience of more than 40 million bar consumers. Current Buzztime brand partners include Sony Pictures, Miller Coors, Chrysler, Budweiser and other leading blue chip companies.

About Resignation Media, Inc.:

Resignation Media owns and operates many of the Internet's most prolific digital lifestyle brands, including theCHIVE.com. RM boasts a thriving eCommerce storefront, TheChivery.com; a TV and Film entertainment group, Chive Studios; and OTT entertainment channel in CHIVE TV. RM also influences a community of active loyalists who visit their websites, advocate their brand, attend local functions, and drive charity efforts. Under a single focus in connecting millions of like-minded, Millennial members, Resignation Media has united its fan base in person and over the web. With over 150 employees and more than 3 million daily views across desktop, mobile web, mobile app platforms, and CHIVE TV, Resignation Media serves its advertising partners with offices in New York, Los Angeles, Chicago, San Francisco and Austin.

BUZZTIME PARTNERSHIP

Buzztime (NYSE American: NTN) delivers interactive entertainment and innovative dining technology to bars and restaurants in North America. Venues license Buzztime's customizable solution to differentiate themselves via competitive fun by offering guests trivia, card, sports and arcade games, nationwide competitions, personalized menus and self-service dining features. Buzztime's platform improves operating efficiencies, creates connections among the players and venues, and amplifies guests' positive experiences. Founded in 1984, Buzztime has accumulated over 9 million player registrations and over 136 million games were played in 2016 alone. For more information, please visit <http://www.buzztime.com> or follow us on [Facebook](#) or [Twitter](#) @buzztime.

###