

theCHIVE Launches ChiveTV, Now available on ALL Roku devices

*theCHIVE to Distribute Their Popular Content in a
Large Screen Video Format for Television Streaming*

Austin, TX - July 22nd, 2015 - Resignation Media, the publishers of super popular video and photo gallery sites including theCHIVE.com, has partnered with streaming media player, Roku to distribute their popular content on television screens. Fans can now quickly and easily stream theCHIVE's fun, engaging and entertaining content to nearly any digital display by simply connecting a Roku device to their television's HDMI port and selecting theCHIVE's dedicated streaming channel (ChiveTV).

theCHIVE.com, with 250M sessions and 30M users a month, is best known for activating their huge online audience into powerful and action-oriented communities. Fans of the site, or "Chivers," have organically formed over 200 local 'Chive Chapters' across the country which gather regularly for charitable and social events. Having raised over \$9M in charitable contributions, Chivers embody the site's code of conduct of having fun, and doing good through Random Acts of Kindness (a.k.a. RAKit).

Millions of Chivers will now have the opportunity to further activate the brand by complimenting their offline activities with theCHIVE's endlessly entertaining content. As a great companion to everything from intimate gatherings to big parties, ChiveTV will ignite fun conversations, fuel big laughs and keep viewers updated on the latest ramblings of the web.

"ChiveTV is the next natural evolution of our content," said Dave Novick, Chief Marketing Officer of Resignation Media. "Our editorial team has worked hard to make theCHIVE the number one comedy website in the US, and now we're amping up the visual experience and letting it loose on television screens. Think of ChiveTV as an adult version of "America's Funniest Home Videos" with a bit of "Ridiculousness" sprinkled in for good measure. The feedback we've gotten has been ridiculous (sic)!"

"ChiveTV sets the foundation for future Over The Top opportunities of original comedy programming currently in development by Chive Studios." - Leo Resig, Chief Executive Officer and co-founder.

ChiveTV will support two unique viewing modes that allow fans to customize their experience. The 'auto play' mode will provide continuous, balanced programming of videos and images in three hour loops. The 'choose your adventure' mode is a TV version of theCHIVE's popular mobile app and features categories such as 'funny,' 'video,' 'girls,' 'weird,' or 'random.'

For more information on ChiveTV please visit: www.thechive.tv

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About Resignation Media:

As the parent company to theCHIVE, Resignation Media owns and operates many of the web's most prolific digital lifestyle brands. Holding a portfolio of nine unique online destinations, a thriving eCommerce storefront, a live entertainment group and a burgeoning brewery, Resignation Media has a community of active loyalists who visit their sites, advocate their brand, attend local functions, drive charity efforts and drink their beer. Under a single focus in connecting millions of their like-minded, millennial members aged 18-34, Resignation Media has united it's fan base in person and over the web under the common ideals of kindness, generosity and to 'Keep Calm and Chive On.' Resignation Media hosts 80+ employees and serves over 3,000,000,000 page views across desktop, mobile web and mobile apps.